# **Resources:**

## **Facebook Groups:**

- · Art Fair Reviews great for researching shows
- Art Fair Lounge good place to ask general questions
- Artist Garage Group source for buying and selling art fair equipment
- · Jury Image Evaluation help with booth presentation

## **Other Sources for Information and Research:**

- Art Fair Source Book
  <u>https://artfairsourcebook.com/</u>
- Art Fair Insiders
  <u>https://www.artfairinsiders.com/</u>

## Tent and Walls, Etc.

- TrimLine by Flourish (Tent and soft mesh walls) https://www.flourishdisplays.com/
- Light Dome (Tent and soft walls)
  <u>http://www.lightdomecanopies.com</u>
- ProPanels (professional carpeted walls and hanging systems) <u>https://www.propanels.com</u>
- Armstrong Products (carpeted walls and hanging systems)
- http://www.armstrongproducts.com/
- Hanging Strips/Hooks (Mabat-art.com, harmonhooks.com)

# Printing

- Ideal Printing (Business cards and Banners) https://www.printideal.com/
- Picture Salon (Reproductions/prints) https://www.picturesalon.com/
- Moo (Business cards) <u>https://www.moo.com/us/</u>

## Images:

Formatting images to Zapp specifications, image improvement, graduated background, booth image improvement. We have a couple of skilled people who can assist:

## James Arbaje:

jamesarbaje@gmail.com

# ZAPP Ready Photos

### Pricing

- Sizing and basic color touch up \$10 per photo
  - \$10 per photo
- 3D work cutouts with added backgrounds
  - \$25 per photo
- \* 10% discount for bundles of over 10 photos

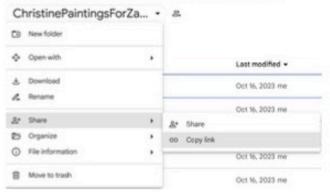
### Photo sharing options

Pick either one

- 1. Send directly to jamesarbaje@gmail.com
  - Make sure to send "Actual Size"
  - If using Gmail, it's best to use the "Attach" option (paper clip icon below)



- 2. Upload to Google Drive and send me the folder link
  - Make a new folder and add all your photos
  - Drop down the folder, select "Share" and select "Copy Link"



### Larry Berman:

https://bermangraphics.com/blog/

# **Digital Imaging Services and Pricing**

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### Improving Your Jury Images

The quality of your submitted images are critical when it comes to applying to art shows or presenting your artwork to prospective clients. I've worked with over 5,000 artists who now have better looking images and an increased chance of success. **See my testimonial page**.

### Working With Me

All image improvements completed and uploaded within 24 hours (usually the same day) so you can meet any deadline.

#### **My Services**

Besides **photographing artwork for artists**, I have two levels of image improvement. The first and most often requested is the **basic \$30 per image package or five images for \$140**. Perfect for artists wanting improved images to apply to art shows asking for digital images or using ZAPP or JAS. The second level is my **advanced \$95 per image package** which includes changing the background, adding shadowing to make the artwork pop and removing reflections from photographer's lights. **Lalso improve booth images**.

Besides my imaging services, I do <u>free image evaluations</u> and <u>consulting</u> <u>with artists</u>. And if you want to do your own image processing but need help formatting the images for ZAPP or JAS, I offer free ZAPP image formatting on my <u>JuryImages.com</u> web site, which doesn't improve the images, only converts them to the sRGB color space and formats them properly for ZAPP

### **Basic Image Improvement Package**

**\$30 per image or five for \$140** - Includes color correction and cropping to optimize how the jurors view them. Includes formatting for ZAPP and JAS as well as any other format you may need if requested at the same time, which might include 4x6 prints, 35mm slides or for your web site. It also includes removing signatures from 2D art. Besides working from digital images, I can scan 35mm slides and flat art up to 11x14, color correcting them for the same \$30. I also scan and color correct medium or large format transparencies up to 4x5 for \$30 each. So, the price for five images is \$140. It's \$20 per additional image.